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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/758,660
	Filing Date	January 15, 2004
	First Named Inventor	FISCHER, John G.
	Art Unit	2672
	Examiner Name	Jonathan Liou
Total Number of Pages in This Submission	Attorney Docket Number	JGF 02775 PTUS

ENCLOSURES (Check all that apply)		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	STORM LLP		
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Date	7/26/2005	Reg. No.	41,748

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: John G. Fischer
Serial No.: 10/758,660
Group Art Unit No. 2672
Examiner Jonathan Liou
Filed: January 15, 2004
Entitled: METHOD OF DISPLAYING PRODUCT AND SERVICE
PERFORMANCE DATA

MAIL STOP AMENDMENT
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Name:	<i>Linda Cuccia</i>

AMENDMENT AND RESPONSE TO FIRST OFFICE ACTION
INTRODUCTORY COMMENTS

Dear Sir,

In response to the Office Action mailed June 9, 2005, please amend the above-identified U.S. patent application as indicated. In the claims, Applicant provides amendments as detailed below. Also included is Applicant's response to the Office Action.